

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of

Art Unit 2131

Rhoads et al

Application No.: 09/531,076

Confirmation No. 5497

Filed: March 18, 2000

For: **SYSTEM FOR LINKING FROM OBJECTS  
TO REMOTE RESOURCES****VIA ELECTRONIC FILING**

Examiner: S. Zia

Date: October 4, 2007

**RESPONSE**  
**TO**  
**NOTIFICATION OF NON-COMPLIANT APPEAL BRIEF**

COMMISSIONER FOR PATENTS

P.O. Box 1450

Alexandria, VA 22313-1450

Sir,

The Notification of Non-Compliant Appeal Brief mailed on September 6, 2007, alleges that the Appeal Brief filed on May 17 is defective because:

*IN SECTION V Summary of the claimed Subject Matter: The brief does not identify independent claim (3) and show which page and line number(s) if the specification and drawings if any they are being mapped to in the brief.*

Appellants respectfully disagree. The required content concerning claim 3 is set forth on page 11 of the Brief. A reduced-scale version of the page is reproduced on the next page:

WYC:imp 60138 5/17/07

PATENT

Another aspect of the invention (defined by independent claim 3) concerns a system for linking from physical or digital objects, to corresponding resources.

Support for the elements of claim 3 is found in Fig. 2, and in the section of the Detailed Description beginning at page 3, line 24.

More particularly, such a system includes a registration means (19), an originating device means (12), a routing means (14), and a product handler means (16). Footnotes in the following discussion identify exemplary (not exhaustive) specification support.

The registration means can be a server computer<sup>31</sup> that receives data relating to an object (e.g., a printed advertisement, 20), including its identity and its owner. The registration means associates this information in a database (17) with data relating to a corresponding response.<sup>32</sup>

The originating device means can take many different forms, e.g., a cell phone, a personal digital assistant (e.g., a Palm Pilot), a personal computer, a barcode scanning system, etc.<sup>33</sup> This originating device means senses data from an input object, processes same, and forwards same to the routing means.<sup>34</sup>

The routing means can be a computer.<sup>35</sup> The routing means essentially serves as a middleman between the originating device means 12 and the product handler means 16. The routing means receives requests from the originating device means, logs information re same, and then forwards the requests to an appropriate product handler means.<sup>36</sup>

The product handler means also can be a computer.<sup>37</sup> This product handler means provides a response to the originating device means, in accordance with information provided thereto by the routing means.<sup>38</sup>

These elements cooperate to form a system that enables linking from physical or digital objects, to corresponding digital resources.

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<sup>31</sup> See, e.g., specification, page 19, line 27 – page 20, line 11; page 11, lines 17-22.  
<sup>32</sup> Element 19, Fig. 2; *see also* specification at page 12, line 25 through page 13, line 2.  
<sup>33</sup> See, e.g., specification, page 13, lines 7-19; page 14, lines 7-8.  
<sup>34</sup> See, e.g., specification, page 3, lines 27-30.  
<sup>35</sup> See, e.g., specification, page 4, lines 7-17; page 5, lines 5-8.  
<sup>36</sup> See, e.g., specification, page 5, lines 9-10.  
<sup>37</sup> See, e.g., specification, page 5, lines 12-15.  
<sup>38</sup> See, e.g., specification, page 6, lines 15-16.  
<sup>39</sup> See, e.g., specification, page 5, lines 21-22.

SUBSTITUTE APPEAL BRIEF (SECOND) 09/531,076

-11-

As can be seen, this page of the Brief identifies independent claim 3, and shows which page and line numbers of the specification and drawings correspond to the elements recited in the claim.

Reconsideration is solicited.

Date: October 4, 2007

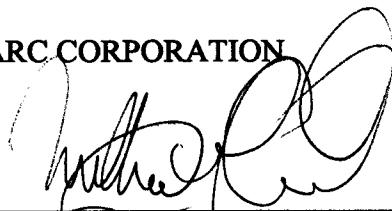
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Respectfully submitted,

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